

Faces of Hope



Casting Call

It's that time of year again. The ISAAC Foundation and Ashley Potter Photography are in search of children participants (12 months – 18 years) for our 2012 Faces of Hope calendar and exhibit. The calendar will feature 12 local children who are diagnosed with autism spectrum disorders. The photographs selected for the 2012 calendar will become the 2012 Faces of Hope exhibit that will make its debut at the 2012 Taste of Hope Auction benefit on Friday, February 10, 2012. In addition the exhibit will travel to various galleries and locations during the year of 2012.

Frequently Asked Questions

Q: How did the Faces of Hope calendar and exhibit get started?

A: This project came about because Ashley Potter thought it would be fun to combine two of her loves - photography and children on the autism spectrum. She was also very moved by the contributions of The ISAAC Foundation in our community and wanted to help give back to the community by using her talent to photograph our children on the spectrum while increasing public awareness about the disorder and it's every growing prevalence.

Q: Does my child need to be an ISAAC Foundation Grant Recipient to participate in the project?

A: No. In fact, only 11 of the 36 previous participants have been grant recipients. We welcome any child between the ages of 12 months to 18 years-old diagnosed with an autism spectrum disorder.

Q: Can my child participate in the calendar and exhibit again?

A: If your child has already appeared in a previous calendar and/or exhibit, they are not CURRENTLY eligible to participate in the 2012 project. There are plans in the works to utilize previous participants in a future project. If your child has not "appeared" in the calendar OR exhibit, you are welcome to participate again this year.

Q: I have more than one child diagnosed with an autism spectrum disorder. Can they both participate?

A: Yes. We schedule a combined photo session of the children taking both individual and group shots. Candidates are then presented to the Faces of Hope Selection Committee as individuals and as "siblings." In some cases, the Selection Committee will select one of the individual shots rather than a sibling pose meaning that not both siblings will appear in the calendar.

Q: When and where do the photo shoots take place?

A: Ashley Potter will conduct the photo shoots at her studio this year. You will be contacted by a Foundation volunteer who will schedule your child's 30 minute photo session. The volunteer will advise you of the location at that time. There will be two different days to choose from to try to accommodate work and school schedules. There are no make-up days. If you miss your photo shoot, you will not be rescheduled.

Q: I live in Idaho. Can I still participate?

A: Yes. If you live in The ISAAC Foundation service area, Spokane, Lincoln, Stevens, Whitman and Kootenai Counties, you are welcome to participate.

Q: Does my child need to be able to sit in one place for the photo shoot?

A: HEAVENS NO! We don't know of many kids that are happy to sit and get their picture taken. Ashley Potter is not only one of the area's best photographers, she is an extremely gifted pediatric speech

therapist who works extensively with children on the autism spectrum. She is calm, patient and knows exactly when to capture that perfect shot.

Q: Will there be a makeup and hair stylist at the photo shoot?

A: No. We like to capture the children in their most comfortable state. Please have your child dressed and ready to go at your scheduled time.

Q: How are the final participants selected?

A: Ashley Potter compiles 2-3 photographs of each child who has participated in the project. These photographs are presented to the Faces of Hope Selection Committee who makes the final year's selection. The Selection Committee is looking for a variety of emotions within the photographs that capture the range of autism. It is important that all parents understand that some of the pictures selected by the committee may show the more debilitating side of autism. Because parents will not be consulted regarding the final photograph selection, all parents must be prepared to see this side of autism portrayed.

Q: When will I know if my child has been selected to be a participant in the Faces of Hope Calendar and Exhibit?

A: Last year, the calendar made its debut at Aunties Bookstore in mid September. Families will be notified one week prior to the calendar's arrival on bookshelves and our online store.

Q: Will I be compensated for participating in the calendar and exhibit?

A: Each participant will receive a CD with several of the poses from the photo shoot as a thank you gift for participating in the project. Please remember that Ashley Potter is not only a terrific photographer, she is a professional speech therapist and dedicated mother. Ashley volunteers her time to produce this project to benefit the ISAAC Foundation and it takes considerable time to edit and create a photo session CD for each participant. We ask for your patience in receiving your complimentary photo CD.

Q: How does this project support The ISAAC Foundation?

A: The ISAAC Foundation raises money for this project through advertising sponsorships which cover the cost of calendar printing, photo canvas production and exhibit statistic boards. Successful sponsorship fundraising allows funds received through calendar sales to go toward our therapy grant program, legacy investment program, and helps to cover the Foundation's operation expenses.

If you are interested in having your loved one participate in this opportunity, please contact Holly Lytle at (509) or 499-1679 or holly@theisaacfoundation.org. You will be asked to bring the following two completed forms to the photo shoot. If you are unable to print these forms, copies will be available at the photo shoot.



AUTHORIZATION AND RELEASE

Child's Name:

Date of Birth:

Date of Session:

AUTHORIZATION

- I HEREBY agree to have my child photographed, videoed and interviewed by representatives and/or volunteers of The ISAAC Foundation. I understand that photographs, videos, questionnaires and interviews taken by representatives and/or volunteers of The ISAAC Foundation may be used in printed advertisements, brochures, calendars, newsletters, exhibits, press publications, video documentaries, Facebook, Twitter and ISAAC Foundation website.
- Other: In addition, I also agree to allow photographs, video, and interview obtained from this session to be used for the "Finding Tonio" documentary edited and produced by Ken Hensel of Air Castle Media.

MY RIGHTS

I understand and agree that these materials will become the property of The ISAAC Foundation and will not be returned. I hereby irrevocably authorize The ISAAC Foundation, Ashley Potter Photography and Ken Hensel of Air Castle Media to edit, alter, copy, exhibit, publish or distribute this photo, video and interview for purposes of publicizing its programs or for any other lawful purpose.

In addition, I waive the right to inspect or approve the finished product, including written or electronic copy, wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of the photograph, video and/or interview. I hereby hold harmless and release and forever discharge The ISAAC Foundation from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization.

I understand I do not have to sign this authorization in order to receive financial assistance in the form of a therapy grant from The ISAAC Foundation.

I am the legal guardian of the child listed above, am over the age of 18 years of age, am mentally competent and legally authorized to execute a contract on this child's behalf. I have read this release before signing below and I fully understand the contents, meaning, and impact of this release.

Signature:

Date:

Printed Name:



FACES OF HOPE QUESTIONNAIRE

Child's Name:

Child's Date of Birth:

1. What are your child's favorite hobbies or interests?

2. What are your child's strengths and gifts?

3. What are your child's greatest challenges?

4. What do you admire most about your child?

Signature:

Date:

Relationship to Child:
